

Privacy and Cookie statement

OptimiSEO, located at Bingelrader 6454AC Jabeek, The Netherlands, is responsible for the processing of personal data as reflected in this privacy statement.

Contact details:

OptimiSEO / Jorn Gijzen Marketing.

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The Netherlands

<https://seo.jorngijzen.com>

+31641728249

Personal data we process

OptimiSEO processes your personal data because you use our services and/or because you provide this data to us yourself. Below is an overview of the personal data we process:

- First and last name
- E-mail address
- IP address
- Other personal information that you actively provide, for example by creating a profile on this website, in correspondence and by telephone
- Information about your activities on our website
- Information about your surfing behavior across different websites (for example because this company is part of an advertising network)
- Internet browser and device type

Special and/or sensitive personal data we process

Our website and/or service does not intend to collect data about website visitors who are under the age of 16. Unless they have parental or guardian consent. However, we cannot verify whether a visitor is older than 16. We encourage parents to be involved in the online activities of their children in order to avoid collecting information about children without parental permission. If you believe that we have collected personal information about a minor without such consent, please contact us at support@jorngijzen.com and we will delete this information.

For what purpose and on what basis we process personal data

OptimiSEO processes your personal data for the following purposes:

- Handling your payment
- Sending our newsletter and / or advertising flyer
- Calling or emailing you if necessary to carry out our services
- To inform you about changes to our services and products
- Allow you to create an account
- To deliver goods and services to you.
- OptimiSEO analyzes your behavior on the website in order to improve the website and the range of products and services to match your preferences.
- OptimiSEO tracks your surfing behavior across different websites to match our products and services to your needs.
- OptimiSEO also processes personal data if we are legally obliged to do so, such as data we need for our tax return.

How long we store personal data

OptimiSEO will not store your personal data longer than is strictly necessary to fulfill the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data: 2 years. OptimiSEO does not sell your data to third parties and will only provide them if this is necessary for the implementation of our agreement with you or to satisfy a legal obligation. With companies that process your data on our behalf, we conclude a processor agreement to ensure the same level of security and confidentiality of your data. OptimiSEO remains responsible for these processing operations.

Cookies, or similar techniques, that we use

OptimiSEO uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone the first time you visit this website. OptimiSEO uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferences are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that track your surfing behavior so that we can offer tailored content and advertisements.

On your first visit to our website, we have already informed you about these cookies and asked your permission to place them. You can opt out of cookies by setting your Internet browser to stop storing cookies. In addition, you can also remove any information previously stored via your browser settings. For an explanation see: <https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

Cookies are also placed on this website by third parties. These are for example advertisers and/or the social media companies. Below is an overview:

[Example: Cookie: Googly Analytics Name: _utma Function: Analytical cookie that measures website traffic Retention period: 2 years]

View, modify or delete data

You have the right to view, correct or delete your personal data. You can do this yourself via the personal settings of your account. You also have the right to withdraw your consent to the processing of your personal data or to object to the processing of your personal data by our company and you have the right to data portability. This means that you can request us to send you or another organization named by you a computer file of the personal data that we hold about you.

If you wish to exercise your right to object and/or right to data portability or if you have other questions/comments about the data processing, please send an itemized request to support@jorngijzen.com. To make sure that the request for inspection is made by you, we ask you to send a copy of your identity document with the request. In this copy, black out your passport photo, MRZ (machine readable zone, the strip of numbers at the bottom of the passport), passport number and Citizen Service Number (BSN). This is to protect your privacy. OptimiSEO will respond to your request as quickly as possible, but at least within four weeks.

OptimiSEO would also like to point out that you have the possibility to file a complaint with the national regulator, the Authority for Personal Data. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we secure personal data

OptimiSEO takes the protection of your data seriously and takes appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you feel that your data is not properly secured or there are indications of misuse, please contact us at support@jorngijzen.com.

OptimiSEO has taken the following measures to secure your personal data:

- TLS (formerly SSL) We send your data via a secure internet connection. You can tell this by the address bar 'https' and the padlock in the address bar.
- DKIM, SPF and DMARC are three Internet standards that we use to prevent you from receiving e-mails on our behalf that contain viruses, are spam or are intended to obtain personal (login) data.